

ROB LARUSSA

Burbank, California 91501

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www.roblarussa.com

CORPORATE CLIENTS

Allergan • Honda • BMW • VCA • Microsoft • Scosche • Mercedes Benz • Amgen • Sony
OPI • Genesis • ESPN • Apple • Lexus • Wella • Belvedere • SCE • Safeway • Acura

EXPERIENCE

ROB LARUSSA CREATIVE

Burbank, CA

1989 to Present

- Cinematography and still photography services for various industries including automotive, pharmaceutical, beauty and finance.
- Specialize in products, corporate profiles, training and education.
- Provide still photography post production utilizing Adobe Lightroom.
- Owner/Operator of Sony FX9 - 4K full frame cinema camera package, Canon 5D DSLR cameras, Mavic 2Pro 4K drone, and LED and KinoFlo lighting.

DIRECTOR OF PHOTOGRAPHY

Pen to Pixels, Inc – 2005 to Present

Oakland, CA

- Create dynamic running footage for Mazda, Acura and BMW.
- Provide DTU education and training for Acura, Mazda and Genesis.
- Create dealer profiles for National Dealer Conferences.
- Craft product launch and corporate profiles to maximize visual impact for pharmaceutical companies including, Allergan, Amgen and Sonofi

DIRECTOR OF PHOTOGRAPHY

CBS Television Distribution – 1995 to Present

Santa Monica, CA

Jeopardy! • *Wheel of Fortune* • *Hollywood Squares*

- Director of Photography for national promotional segments on all tournaments and specials including: *Celebrity Jeopardy!*, *Tournament of Champions*, *College Championship*, *The IBM Challenge* and Galapagos Island promotion specials.

DIRECTOR OF PHOTOGRAPHY

Torrance, CA

American Honda of North America – 2016 to Present

- Provide services as Director of Photography for in studio new model year launches and walk arounds for Honda and Acura.
- Portrait Photographer for Director and Executive level personnel in Honda Finance.

CAMERA OPERATOR

Milken Institute Global Conference– June 2016 to Present

Beverly Hills, CA

- Provide multi-camera live coverage during International Global Think Tank Conference.

CREATIVE CREDITS

[IMdB.com/Rob LaRussa](http://IMdB.com/Rob%20LaRussa)

<i>Gone in 60 Seconds</i>	DP - Network interstitial for Jerry Bruckheimer
I Want That! Tech Toys	DP - Host Wraps - HGTV
Unsolved Mysteries	DP - Various Interview Segments – Cosgrove/Meurer
The New Ripley's Believe it or Not.	DP (location)– ZM Productions
U.S. Customs Classified	DP – Recreations - Grab Productions
A Father.. A Son.. Once Upon a Time in Hollywood	DP – Feury/Grant & HBO (DOC)
Greener Buildings, Bluer Skies	DP – PBS (DOC)
Death Valley Memories	DP – Flashpoint Films (DOC)
Intimate Portraits	DP – Feury/Grant & Lifetime Network (DOC)
Better Brighter Schools	DP – PBS (DOC)
Bravo Profiles	DP – Bravo (DOC)
Pickfair	DP – Flashpoint Films (DOC)

EDUCATION

AMERICAN FILM INSTITUTE

Masters of Fine Art Certificate – June 1989
Concentration in Cinematography

Hollywood, CA

Asnuntuck College

AA Communications / Filmmaking - June 1983

Enfield, CT

References available upon request.